



Office of Athletic Development  
 195 Haas Pavilion  
 Berkeley, CA 94720-4422  
 CA 94720-4422

Call. (510) 642 8549  
 Fax. (510) 642 9410

Endowing the Future of Cal Athletics

## UNIVERSITY OF CALIFORNIA Endowment Seat Program - Letter of Intent

I/We \_\_\_\_\_ would like to participate in the University of California Endowment Seating Program (ESP). The ESP will forever secure the financial future for all Cal Athletics.

It is understood that as part of ESP, Cal Athletics will provide season football tickets and the amenities outlined in the ESP documentation for the term of the agreement with no further payment required for football tickets, parking and seat locations in the ESP premium sections of Memorial Stadium.

I/We would like to commit to the following of seats, subject to the execution of an ESP Pledge Agreement. All seats will be allocated based on the Priority Points system. **The ESP is subject to final approval by the UC Board of Regents (expected in the fall of 2009).**

Club Level	Section A	Section B	Section C
University Club			
Stadium Club			
Field Level Club			
Young Alumni			

\_\_\_\_\_  
 Name Signature

\_\_\_\_\_  
 Address

\_\_\_\_\_  
 Phone Number Email Address

\_\_\_\_\_  
 Athletic Department Representative Date

In order to help facilitate the planning of the University, please indicate your likely payment option below:

- 30-year annual donation \_\_\_\_\_
- 6-year Young Alumni annual donation \_\_\_\_\_
- 5-year annual donation \_\_\_\_\_
- One-time upfront donation \_\_\_\_\_

\* Please fax signed document back to Cal Athletic Development attn: Nate Pine at (510) 642-9410